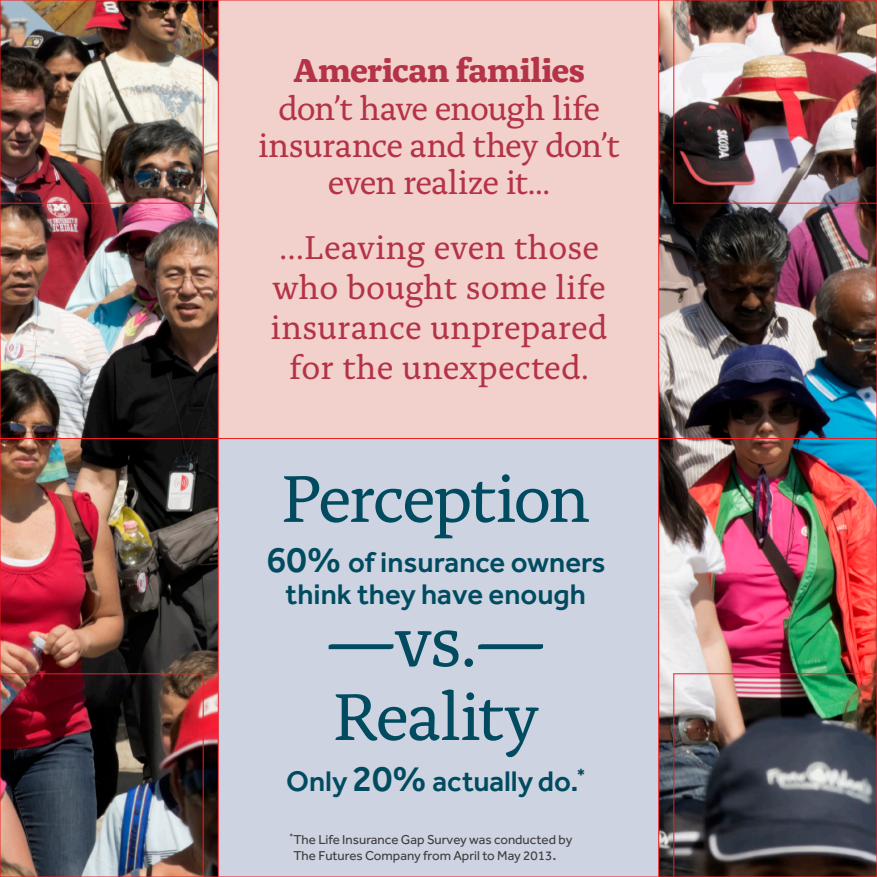




There's an
insurance
crisis*
unfolding.

*New York Life Insurance Gap Study, The Future's Group, 2013





American families
don't have enough life
insurance and they don't
even realize it...

...Leaving even those
who bought some life
insurance unprepared
for the unexpected.

Perception

60% of insurance owners
think they have enough

—VS.—

Reality

Only 20% actually do.*

*The Life Insurance Gap Survey was conducted by
The Futures Company from April to May 2013.



Will your
current
coverage
pay for:



College?



Mortgage?



Retirement?



Comfort?



Life unfolds in unexpected ways.

Owning enough life insurance to cover your future income will help ensure that your family will enjoy the kind of life you want them to have, even if you're no longer there to provide it.

See how simple—and affordable—it can be to protect your loved ones.

Let's talk!

Agent Name
Agent
CA or AR Insurance License #
(if using in CA or AR)
New York Life Insurance
Company
Agent Address
Agent Address
Phone Numbers / Fax Numbers
Website / Email Address

Avery Label 2x2

AR07610.082015

SMRU1662300
(Exp.08.26.2017)